

Pricing Guide — All Plans

nexorlink.com · richard@nexorlink.com · +1 (786) 550-3307

MONTHLY PLANS

Plan	Monthly	First Month	Includes
Starter Lite	\$395/mo	\$690	1 number · 500 min/mo · EN only · Basic scheduling
Starter	\$895/mo	\$1,390	1 number · 1,000 min/mo · EN+ES · Full scheduling
Growth	\$2,495/mo	\$3,745	2 numbers · 3,000 min/mo · EN+ES · CRM + outbound follow-up
Pro	\$5,495/mo	\$8,245	3 numbers · 8,000 min/mo · EN+ES · Priority onboarding + analytics
Enterprise	\$12,495/mo	\$18,745	5 numbers · Unlimited min · Full suite + dedicated support
HMO Premium	\$18,995/mo	\$28,495	HEDIS gap closure · Star Rating campaigns · BAA included · HMO-optimized

First month includes bundled onboarding and setup. No setup fee line item — first invoice is higher, subsequent months are the monthly rate.

YOUR COMMISSION ON EACH PLAN

Plan	MRR	40% Close	20% Retro (Mo2)	40% Retention (Mo6)	10% Residual/mo
Starter Lite	\$395	\$158	\$79	\$158	\$40
Starter	\$895	\$358	\$179	\$358	\$90
Growth	\$1,750	\$700	\$350	\$700	\$175
Pro	\$4,000	\$1,600	\$800	\$1,600	\$400
Enterprise	\$10,200	\$4,080	\$2,040	\$4,080	\$1,020

HMO Premium	\$15,250	\$6,100	\$3,050	\$6,100	\$1,525
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Growth plan MRR is \$1,750 (used for commission calculation). Residual starts month 2 of client being active.